

NOLA BLIGHT ORGANIZING TOOLKIT

Activity 1: SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis

Divide into groups of 3-6. Everyone should write at least three things in each category – then share and compare with your group members! How similar are your ideas? How different?

<p>STRENGTHS</p>	<p>WEAKNESSES</p>
<p>OPPORTUNITIES (and Potential Partners/Allies)</p>	<p>THREATS (and Potential Opposition Parties)</p>