

# NOLA BLIGHT ORGANIZING TOOLKIT

## Worksheet 3: Identifying Your Market Type

1) What percentage of the properties in your neighborhood would you say are blighted? This includes blighted buildings as well as overgrown vacant lots.

Less than 5%	5-10%	10-20%	20-30%	More than 30%
(Less than 1 per block)	(1-2 per block)	(2-4 per block)	(4-6 per block)	(More than 6 per block)

2) Do you see a lot of new development of houses and other buildings in your neighborhood?

YES                      NO                      DON'T KNOW

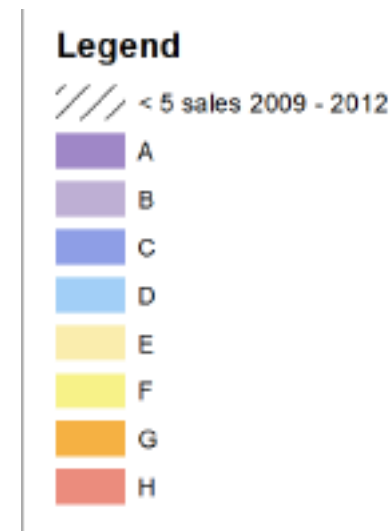
3) How much does a typical house sell for in your neighborhood?

Less than \$75,000	\$75,000-\$100,000	\$100,000-\$150,000	\$150,000-\$200,000	\$200,000-\$250,000	More than \$250,000	DON'T KNOW
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4) Look at the map on page 12 of the New Orleans Market Value Analysis and find your neighborhood. What color is your neighborhood on the map? (If your neighborhood has more than one color, circle all the colors that apply.)

RED      ORANGE      DARK YELLOW      LIGHT YELLOW      LIGHT BLUE      DARK BLUE      LIGHT PURPLE      DARK PURPLE

### Using This Data and the MVA to Think About Your Market



On the left is the legend from the MVA. Generally, purple markets are very strong; blue markets are somewhat strong; yellow markets are transitional; and orange and red markets are soft.

However, the MVA gives averages for general areas, so the colors are just basic guides to what you might actually see as the patterns in your neighborhood. Property mapping on the ground and answering the other questions above will help you pinpoint smaller-scale patterns. For example, areas with the most blighted lots or homes and the lowest property values will be softer-market areas; areas with the fewest blighted lots and the highest property values will be stronger-market areas.